

Making Classical Music Accessible

Since 1975, the Concord Chamber Orchestra has offered talented, volunteer musicians the opportunity to create stimulating musical experiences for the enjoyment and inspiration of Milwaukee area audiences. Concord is an all-volunteer, non-paid group of approximately 50 musicians from a variety of professions and backgrounds.

Audiences enjoy smaller, more intimate settings than most orchestras our size, and an affordable ticket price. The repertoire is carefully chosen for each concert with the goal of offering selections the audience will recognize as well as introducing them to unfamiliar and engaging works.

The CCO is committed to supporting the work of emerging artists. We often include young performers in our concerts throughout the season. Additionally, through our annual Concerto Competition, Concord gives one outstanding young musician the opportunity to perform a concerto of his or her choice with the orchestra.

After each concert, audience members have a unique opportunity to mingle with our musicians and music director. It's a very special chance to ask questions and give feedback directly to the orchestra members.

Each season's performance schedule includes three regular concert performances in Wauwatosa, several free/outreach performances to underserved audiences throughout Milwaukee, and the annual holiday concert at the landmark Basilica of St. Josaphat. This season, we have added a bonus Chamber Music concert at Nicolet High School.



P.O. Box 370857
Milwaukee, WI 53237-1957

www.concordorchestra.org



A Night Out...

36th Season • 2011-2012
Marketing Opportunities



Why Advertise With the CCO?

Making the Numbers Count

The Concord Chamber Orchestra draws a loyal and diverse audience from metropolitan Milwaukee and throughout the state of Wisconsin. For the 2011-2012 season, we anticipate our total audience to exceed 1,000 patrons — music lovers of all ages including families, students and seniors alike.

Exposure During & After the Concert

As a full-season advertiser, you will appear in each of the concert programs for our four regular performances, including the frequent-sellout at the Basilica of St. Josaphat in December, and our bonus Chamber Music Sampler concert at Nicolet High School. CCO patrons often take programs home and re-read them after the performances.

Other Marketing Opportunities

Advertisers can also choose to become title sponsors. As a title sponsor of a CCO concert, your business receives ongoing promotion and exposure before, during and after the concert. Sponsorships start at \$1,000 and include a full page ad in all concert programs from the time of purchase through the end of the concert season, as well as promotion on our website. We will work with you personally to develop a sponsorship agreement that best serves your marketing needs.

You're In Good Company

Funding for Concord is provided by a number of generous individual and corporate benefactors. We gratefully acknowledge the Bradley Foundation, the Wisconsin Arts Board, CAMPAC and the many other supporters of the arts who make these concerts possible.

2011-2012 Season • A Night Out...

...At the Opera

Saturday, October 8, 2011 • 8 p.m.

St. Matthew's Evangelical Lutheran Church

A quartet of Milwaukee's finest young singers perform arias, duets and a quartet from the operatic repertoire, framed by instrumental highlights.



...At the Ballet

Saturday, December 3, 2011 • 8 p.m.

The Basilica of St. Josaphat

Excerpts from Tchaikovsky's *Nutcracker*, combined with fiery ballet music from Spanish composer Manuel de Falla. The Milwaukee High School of the Arts chorus joins us for Christopher Tin's Grammy-award winning song cycle, *Calling All Dawns*.



...At the Theatre

Saturday, March 24, 2012 • 8 p.m.

St. Matthew's Evangelical Lutheran Church

In addition to the winner of our annual Dorothy J. Oestreich Concerto Competition, we'll feature several well-known pieces composed for the theatre.



...At the Movies

Saturday, May 19, 2012 • 8 p.m.

St. Matthew's Evangelical Lutheran Church

Music from some of the biggest movies of all time, in a tribute to the composers of today who write the classics of tomorrow!



Bonus • Chamber Music Sampler

Sunday, January 29, 2012 • 2 p.m.

Nicolet High School

A special concert and unique opportunity to hear a variety of chamber music ensembles featuring members of the CCO.

**For more information, contact
General Manager Dana Robb at 414-750-4404
or concordmanager@gmail.com.**

Reserve Your Ad Space Now

Promote your business or organization and be effective immediately with these few easy steps:

1. Choose an ad size

- Full page (4.5" x 7.5") - Full-season advertisers receive season tickets for 2 and a logo in our newsletter. \$100/issue, \$300/season.
- Half page (4.5" x 3.675") - Full-season advertisers receive 4 concert tickets. \$75/issue, \$225/season.
- Quarter page (2.125" x 3.675") - Full-season advertisers receive 2 tickets. \$50/issue, \$150/season.

2. Submit artwork

Electronic artwork in the form of a high resolution black and white PDF or an EPS file should be emailed to concordmanager@gmail.com. Assistance with ad layout, if needed, is available at a small additional fee.

3. Complete contact information

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4. Make payment

- Enclosed is a check made payable to CCO.
- Please send me an invoice.

5. Send it in

Mail this form to Concord Chamber Orchestra
P.O. Box 370857
Milwaukee, WI 53237-1957

Fax to 414-255-3615

Email to concordmanager@gmail.com

6. Reap the rewards!