



Committed to making classical music accessible

Since 1975, the Concord Chamber Orchestra has offered talented, volunteer musicians the opportunity to create stimulating musical experiences for the enjoyment and inspiration of Milwaukee area audiences. The orchestra is made up of approximately 50 musicians from a variety of professions and backgrounds.

Audiences enjoy smaller, more intimate settings than with most orchestras our size, plus an affordable ticket price. The repertoire is carefully chosen for each concert with the goal of offering selections the audience will recognize as well as an introduction to unfamiliar and engaging works.

The CCO is committed to supporting the work of emerging artists. We often include young performers in our concerts throughout the season. Additionally, through our annual Concerto Competition, Concord gives one outstanding young musician the opportunity to perform a concerto of his or her choice with the orchestra.

After each concert, audience members have a unique opportunity to mingle with our musicians and music director. It's a special chance to ask questions and give feedback directly to the orchestra.

Contact us at:

414-750-4404

concordmanager@gmail.com

www.concordorchestra.org

Why Advertise with the CCO

Making the Numbers Count

The Concord Chamber Orchestra draws a loyal and diverse audience from metropolitan Milwaukee and throughout the state of Wisconsin. We anticipate our total audience to exceed 2,000 patrons per season – music lovers of all ages including families, students and seniors alike.

Exposure During & After the Concert

As a full-season advertiser, you will appear in each of the concert programs for our four regular performances, including the heavily attended concert at the Basilica of St. Josaphat in December, and our chamber ensemble concert. CCO patrons often take programs home and re-read them after the performances.

Other Marketing Opportunities

Advertisers can also choose to become title sponsors. As a title sponsor of a CCO concert, your business receives ongoing promotion and exposure before, during, and after the concert. Partial sponsorships start at \$500 and include a half-page ad in the concert program, as well as promotion on our website, and your logo in our season brochure (if received before print deadline). We will work with you personally to develop a sponsorship agreement that best serves your marketing needs.

You're In Good Company

Concord's season is supported in part by grants from the Lynde and Harry Bradley Foundation, the Milwaukee County Cultural Artistic & Musical Programming Advisory Council (CAMPAC), and the Wisconsin Arts Board with funds from the State of Wisconsin and the National Endowment of the Arts. We gratefully acknowledge these grantors and the many sponsors and donors who make our concerts possible.

Reserve Your Ad Space Now

Promote your business or organization and be effective immediately with these few easy steps:

1. Choose an ad size

- Sponsor - \$500 to \$1,000 per concert. We will follow up with you personally to provide details.
- Full page (4.5" x 7.5") - Full-season advertisers receive 2 season tickets. \$300/season, \$100/issue.
- Half page (4.5" x 3.675") - Full-season advertisers receive 4 concert tickets. \$225/season, \$75/issue.
- Quarter page (2.125" x 3.675") - Full-season advertisers receive 2 tickets. \$150/season, \$50/issue.

2. Submit artwork

Electronic artwork in the form of a high resolution black and white PDF or an EPS file should be emailed to concordmanager@gmail.com. Assistance with ad layout, if needed, is available at a small additional fee.

3. Complete contact information

Business Name _____

Contact Name _____

Address _____

City/State/Zip _____

Phone _____

Email _____

4. Make payment

- Enclosed is a check made payable to CCO.
- Please send me an invoice.

5. Send it in

Mail this form to Concord Chamber Orchestra
P.O. Box 370857
Milwaukee, WI 53237-1957

Fax to 414-255-3615

Email to concordmanager@gmail.com

6. Reap the rewards!